



Buddy



ASX

Buddy Platform To Unveil Revolutionary New Smart Cities Product

The Company invites shareholders and interested parties to watch a live-stream presentation of Buddy's Launch Event, broadcast from Sydney, Australia.

March 21, 2017 – SYDNEY, AUSTRALIA

Buddy Platform Limited ([ASX:BUD](#)) CEO David McLauchlan and other members of the team will today launch a ground-breaking new product in the smart cities space. As smart city efforts continue to gain steam around the world, Buddy Platform is uniquely positioned to capitalise on this opportunity, while helping cities become more sustainable, efficient and intelligent.

Event RSVP

launchevent.buddy.com

Select "live-streaming" as your ticket type and you'll receive an email with the link to view.

About Buddy

Buddy Platform Limited (BUD.ASX) provides highly scalable data aggregation and management infrastructure that helps extract the maximum value from city wide sensor and device data, by connecting systems that were never designed to work together. Services like The Buddy Platform are the backbone of smart city initiatives around the globe, allowing for maximum flexibility and cost savings. Buddy Platform is headquartered in Adelaide, Australia, with offices in Seattle, Washington. For more information, visit <http://www.buddy.com>.

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