



Buddy



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ASX MARKET RELEASE

Release of Escrow Securities

Buddy Platform Limited ("Company") (BUD.ASX) hereby announces, in accordance with Listing Rule 3.10A, 284,958,350 ordinary shares and 2,405,236 10c options will be released from escrow on 17 December 2016. The Company will apply for quotation of the ordinary shares that are to be released from escrow with ASX at this time.

We confirm the escrow provisions remaining in force as they apply to the Company's securities are as follows:

Securities	Escrow period
215,041,606 Fully paid ordinary shares	24 months from date of quotation on ASX
52,902,479 Options	24 months from date of quotation on ASX
26,494,552 Performance Rights	24 months from date of quotation on ASX
93,000,000 Performance Shares	24 months from date of quotation on ASX

For and on behalf of Buddy Platform Limited
Stuart Usher
Company Secretary

About Buddy

Buddy Platform Limited (BUD.ASX) provides one of the world's first data aggregation and management platforms for the IoT and connected devices. Buddy advances The Quantified Economy™ by providing the critical infrastructure by which businesses and organizations can, in real-time, access and analyze the data generated by connected devices, and unlock the economic opportunities delivered by this data. Buddy Platform users represent a wide variety of industries, including airlines, agriculture, automotive, consumer electronics, robotics, software development, telecommunications, and transportation. Buddy is headquartered in Seattle, Washington, with offices in Adelaide, Australia. For more information, visit <http://www.buddy.com>.

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