



MARKET RELEASE

21 March 2017

Buddy Platform Limited

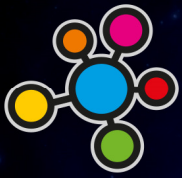
TRADING HALT

The securities of Buddy Platform Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Thursday, 23 March 2017 or when the announcement is released to the market.

Security Code: BUD

Sandra Wutete
Senior Adviser, Listings Compliance (Perth)

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Buddy



ASX

ASX MARKET RELEASE

Request for Trading Halt

Buddy Platform Limited ("Company") (ASX: BUD) hereby makes application for a trading halt of its securities, effective immediately, and provides the following information in relation to Listing Rule 17.1:

- The Company makes the request pending the release of an announcement in regards to a new commercial product which will be released today;
- The trading halt is to last until the Company releases an announcement, which will be no later than Tuesday, 21 March 2017; and
- The Company is not aware of any reason why the trading halt should not be granted.

For and on behalf of Buddy Platform Limited
Stuart Usher
Company Secretary

About Buddy

Buddy Platform Limited ([BUD.ASX](http://www.buddy.com)) provides one of the world's first data aggregation and management platforms for the IoT and connected devices. Buddy advances The Quantified Economy™ by providing the critical infrastructure by which businesses and organizations can, in real-time, access and analyze the data generated by connected devices, and unlock the economic opportunities delivered by this data. Buddy Platform users represent a wide variety of industries, including airlines, agriculture, automotive, consumer electronics, robotics, software development, telecommunications, and transportation. Buddy is headquartered in Seattle, Washington, with offices in Adelaide, Australia. For more information, visit <http://www.buddy.com>.

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