



ASX MARKET RELEASE

Digicel Launches Buddy Ohm in El Salvador, Curaçao and Bonaire

SUMMARY

- Digicel Group, exclusive distributor & reseller of Buddy Ohm in the Caribbean and Central America has launched sales in El Salvador, Curaçao and Bonaire
- Product sold as “Ohm by Digicel” in all Digicel’s Caribbean markets
- Roll out further consolidates the position of Digicel as a leading provider of IoT technologies powered by the Digicel network in the region.

11 December – Adelaide, South Australia

Buddy Platform Limited ([ASX:BUD](#)) (“Buddy” or the “Company”), the Internet of Things (“IoT”) data management, processing and control platform, today announces that Digicel Group, its channel sales partner for the Caribbean and Central America, has launched Buddy Ohm for sale in El Salvador, Curaçao and Bonaire.

The expansion of Buddy Ohm sales to these three territories comes in addition to the Jamaican market in which Buddy Ohm was first sold. Under the exclusive distribution and reseller agreement in place with Digicel, there will ultimately be 26 countries and territories into which Buddy Ohm is launched. It is expected that this roll out will be concluded by end of February 2018.

The Company will advise the market on additional market roll outs as they occur.

About Buddy

Buddy Platform Limited ([ASX:BUD](#)) provides highly scalable Internet of Things data aggregation and management infrastructure by way of three unique offerings – Buddy Cloud, Buddy Ohm and Parse on Buddy. The Buddy Cloud offers smart city providers a globally scalable data ingestion and management platform. Buddy Ohm, a complete and low-cost solution for facility resource monitoring and verification, connects systems that were never designed to work together, while turning energy savings into a strategic asset. Parse on Buddy is a mobile backend as a service (mBaaS) built on the world’s most popular BaaS technology. Buddy Platform is headquartered in Adelaide, Australia, with offices in Seattle, Washington.

For more information, visit www.buddy.com.

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